



12TH ANNUAL

Nebraska  
Wind & Solar  
CONFERENCE & EXHIBITION

**Welcome to the 12<sup>th</sup> Annual  
Nebraska Wind & Solar  
Conference!**

# Renewable Energy Education & Outreach

Josh Moenning, *New Power Nebraska*  
Dr. David Corbin, *Nebraskans for Solar*  
Eliot Bostar, *Nebraska Conservation Voters*  
John Hansen, *Nebraska Farmers Union*

**Moderator:** Anna Noucas, *Sol Systems*



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New Power  
**NEBRASKA**





**Public Affairs & Education**



**Grassroots Organization**



**Policy support**

## **Our Mission**

New Power Nebraska shines a light on the benefits that wind energy generation brings to Nebraska's communities and rural places - clean power, new farm income, and new jobs.



# Public Affairs & Education



Prairie Breeze Wind Farm, Antelope County



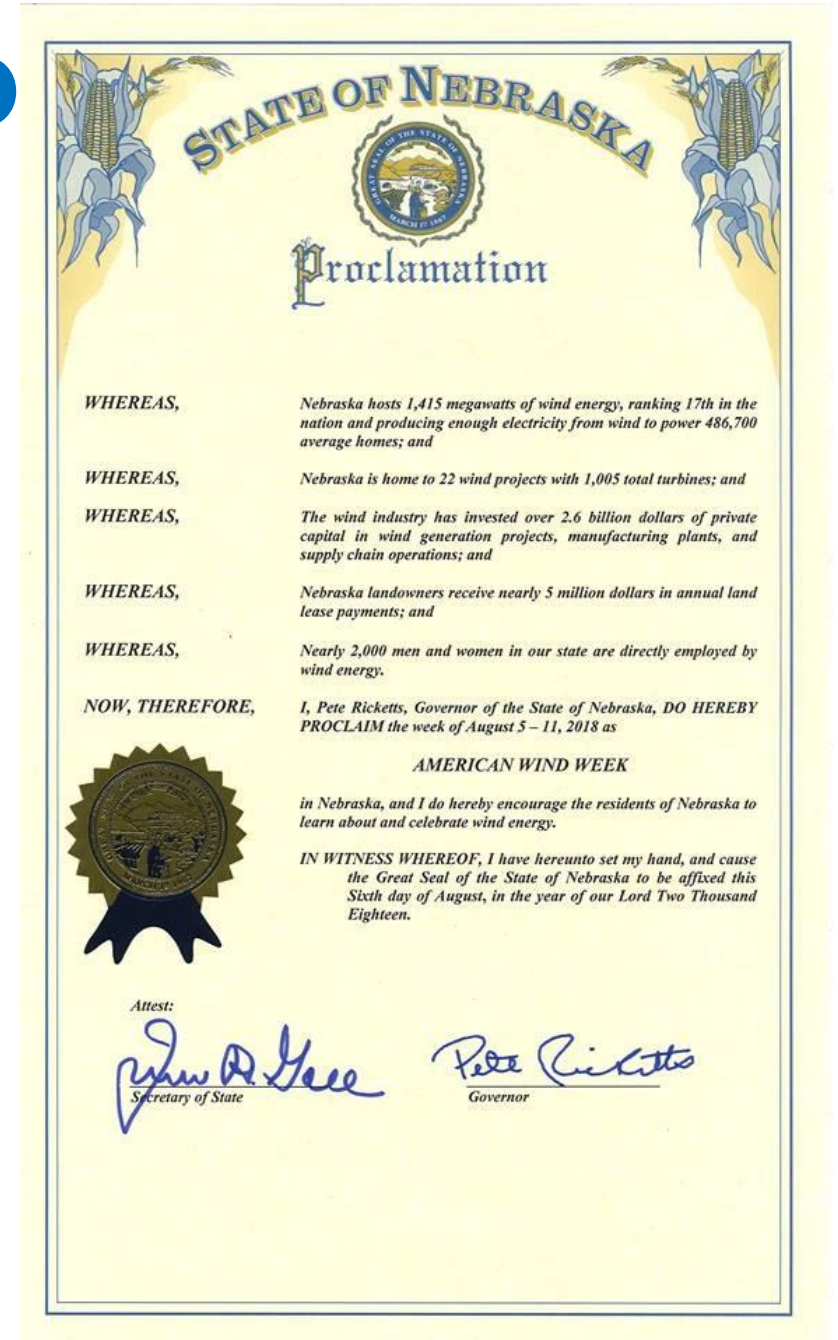
Knox County Fair



Lt. Governor Mike Foley Visits Sholes Wind Farm, Wayne County



Harvest & History







Special guests tour the Northeast Community College wind energy program



Don Bacon tours Upstream Wind



Steele Flats Wind Farm Tour, Jefferson & Gage Counties



NECC is the only school in the state with a wind energy



Enel Green Power presents a \$60,000 check to the Allen-Waterbury Fire

Letter, 2/10: LB373 literally tilts at

Nebraska Public Pulse: Harnessing wind

The Public Inpower: Omaha World-Herald Sherry Dorman, Wayne, Neb. Jul 27, 2019

bi Land produces energy, too

Feb 12, By Art Tander Neligh

Public Pulse: Iowa's beating us, bad;

Omaha World-Herald Madison Daley, Winside, Neb. Aug 31, 2019 REAL. FAIR. ACCURATE.

Corpo

Renewable energy potential great in capitalize on

By Bor Wayne Nebraska

The Grand Island Independent

INCOLN JURNAL STAR

Letter to the editor By Haley Mazour Hastings Oct 19, 2019



# Paid Media Campaign

**WIND POWERS OPPORTUNITY**

"I don't have to travel out of the community I was born and raised in."

**CHELSEY BORER**  
Operations & Maintenance Planner at Inverergy

Paid for by the American Wind Energy Association

**WIND CREATES JOBS**

"The job opportunities are endless. Being able to stay where I grew up and where my family still lives is amazing."

**SAM BECKER**  
Northeast Community College Wind Energy Program Graduate

Paid for by the American Wind Energy Association

**WIND BUILDS NEBRASKA FUTURES**

"We'll be building three state of the art science classrooms...a new middle school/junior high."

**AMY SHANE**  
Superintendent, O'Neill Public Schools

To find out how new tax revenue from wind energy helps build new schools, visit [newpowernebraska.org](http://newpowernebraska.org)

New Power NEBRASKA

► Campaign also supplemented with radio and digital ads



[https://www.youtube.com/watch?v=ypl\\_sWCVbaA&t=57s](https://www.youtube.com/watch?v=ypl_sWCVbaA&t=57s)



# Grassroots Organization



**Ask NE senators to oppose LB 155 & LB 700**

This week state senators will consider two bills that unfairly penalize Nebraska wind energy. Lawmakers need to hear from supporters of wind energy across the state.

Please consider signing your name to the following letter to tell elected officials you support wind energy in Nebraska. Ask your friends to sign as well.

With Nebraska recently becoming the fastest growing state for wind energy development, it is crucial to continue this momentum into 2019. The more voices that call for more clean, low-cost energy production in our state, the stronger the message!

[View petition here.](#)

Fill out your information below to support wind energy in Nebraska.

[Sign with Facebook](#)

Title

Full Name

Address

Zip  city and state not required

Phone

Email

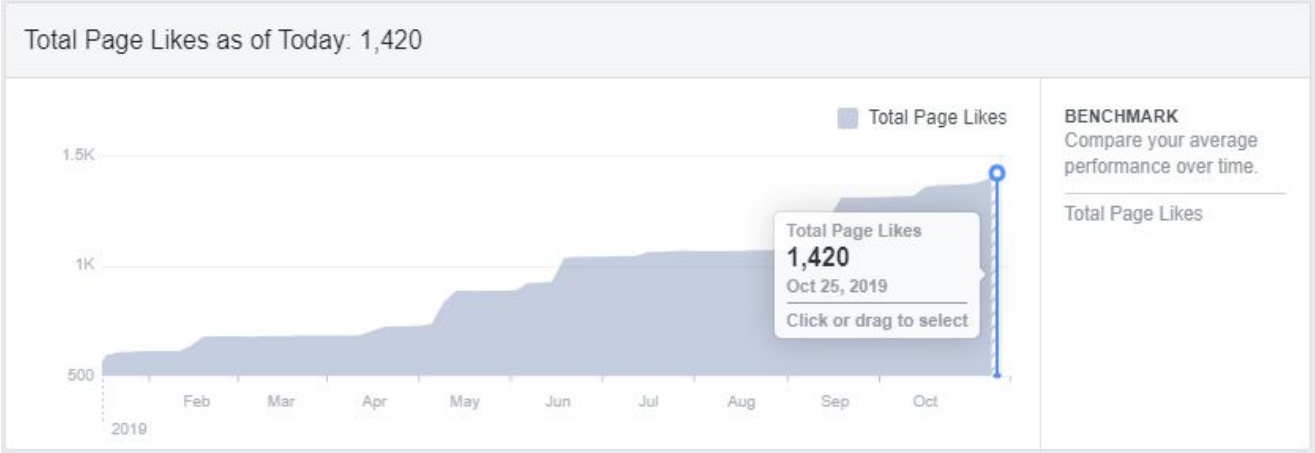
[Submit →](#)

Send me emails about this campaign

Send me text messages about this campaign

Check the boxes to receive email and text updates from us. You can unsubscribe at any time.

**+250**  
advocates  
across  
the state

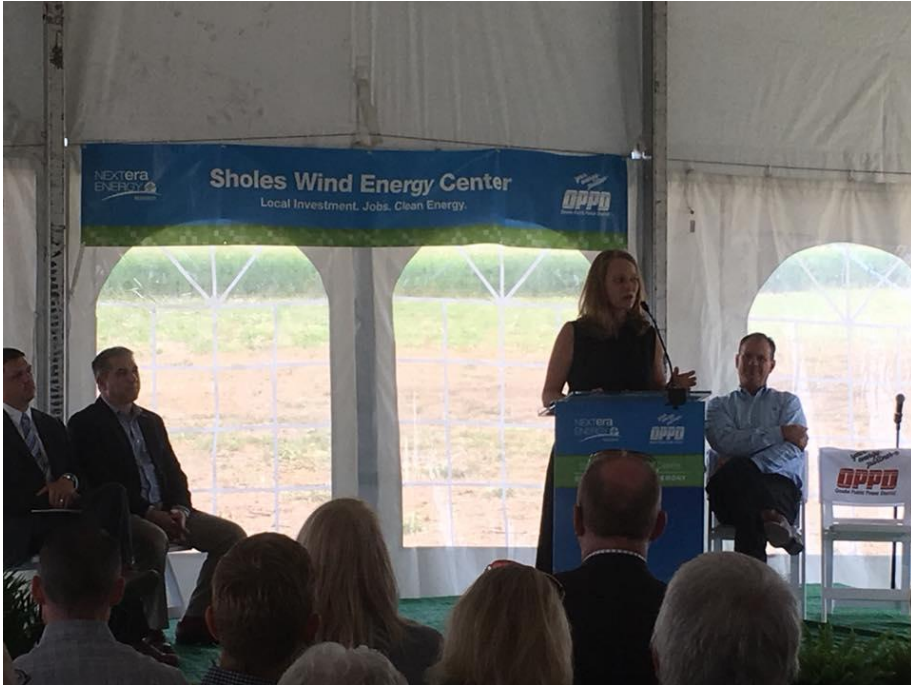


follower



# Policy Support

- Provided testimony at county board meetings
- Engaged advocates on state legislative policies
- Petition signing / Letters of support
- Engaging the public & political leaders



**Nebraska First Lady, Susanne Shore, addresses the crowd at the groundbreaking for the Sholes wind project in Wayne County**



**Coordinated advocates testimony at capitol and local hearings**





[www.NewPowerNebraska.org](http://www.NewPowerNebraska.org)



**Contact us:**

Josh Moenning, *Executive Director*  
[josh@NewPowerNebraska.org](mailto:josh@NewPowerNebraska.org)

***Become an advocate today by signing up with New Power  
Nebraska!***

# Renewable Energy Education & Outreach

Dr. David Corbin, *Nebraskans for Solar*



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Submit Questions at [Slido.com](https://www.slido.com) - Code #M464



# Renewable Energy Education & Outreach

Eliot Bostar, *Nebraska Conservation Voters*



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# **“Renewable Energy Education & Outreach”**

**2019 Nebraska Wind & Solar Conference  
Marriott Cornhusker, Lincoln**



# **Nebraska Farmers Union Mission Statement**

**“Nebraska Farmers Union is a general farm organization dedicated to protecting and enhancing the quality of life and economic well-being of family farmers and ranchers, and their rural communities.”**

**September 13, 1996**

**NeFU Board of Directors**

# NeFU is the 2<sup>nd</sup> largest & 2<sup>nd</sup> oldest general farm organization in Nebraska

- NeFU has over 3,500 farm & ranch family members
- Organized to charter status in 1913, NeFU is 106 years old
- NeFU members set our state policies through our grassroots representative process
- NeFU represents our members in the Legislature on issues that impact them. Last year NeFU testified on 52 bills
- NeFU is a state and national leader on market reform and development, climate change, and renewable energy
- The base of the NeFU triangle is **Education**, with **Cooperation** and **Legislation** on the sides defines NeFU engagement. Everything important or successful begins with education

# Over the past 12 years, NeFU has participated in over 600 renewable energy and climate change public outreach events

- We focus on the latest and best facts and information about renewable energy
- We stick to the facts, we shoot straight, and we take the high road
- We send people to reputable sources to go for additional information
- Remember, your long term reputation and credibility depends on sticking to the facts



# There is \$8.54 million of new additional farm and landowner income benefits to talk about

- When the 160 MW Sholes project goes on line November 1<sup>st</sup>, Nebraska utilities will have contracted for at least 2,135 MW.
- At a conservative rate of \$4,000 per MW, 2,135 MW's of wind development generates \$8.54 million of new annual farm and landowner revenue

There are \$9.43 million of new local annual tax revenues to talk about



The 2013 Baird Holm Bluestem study pegged the new property tax revenue realized by local governments at \$6,500 per MW per year for 20 years. These same wind farms will produce \$9,435,400 of new local tax revenues per year.



There is \$3.736 billion of new capital investment in Rural Nebraska to talk about



At an estimated \$1.75 million per MW times 2,135 MWs of Nebraska wind energy developed, wind represents \$3.73 billion of new capital investment

# **Wind, Solar, and Renewables Provide Landowners & Rural Communities :**

- New profitable value-added markets and new opportunities from existing resources
- New property tax bases & new tax revenues
- New good paying rural jobs with benefits
- New steady and reliable income source for farmers and landowners





# Wind Energy is a Substantial Solution to NE's Property Tax Problem

- **Nebraska is one of the highest agricultural property tax states in the nation**
- **Property tax revenues generated from wind projects are a new tax base that provides a huge source of new tax revenues, and local tax relief**





# The Good Life



- Nebraska is **#3** in wind energy potential
- Nebraska is **#9** in solar energy potential
- Nebraska is **#2** in the nation in ethanol development, and has created enormous economic development opportunities in Nebraska for grains, livestock, and rural communities
- Wind & solar energy are now the low hanging fruit of economic development in Nebraska, and have enormous potential
- We need to develop our renewable energy resources in the most economically beneficial way to help our rural communities
- That means helping communities understand all aspects of wind energy development and get the information they need to make informed decisions



# Nebraska Wind & Solar Website Library

There are two easy ways to utilize this great state specific resource for wind and solar energy issues:

- Past Powerpoints are organized by year and subject

<https://www.nebraskawsc.com/>



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# Nebraska Farmers Union

**Phone: 402-476-8815**

**Facebook: Nebraska Farmers Union**

**Contacts: President - John K. Hansen**

**1305 Plum St.**

**Lincoln, NE 68502**

**[www.nebraskafarmersunion.org](http://www.nebraskafarmersunion.org)**



# The View from the Hansen Farm...

