

Nebraska 2011 Wind Power Conference

David “Dave” Vavra

**Saline County Wind Association LLC
Chairman**

**Landowner Associations
Recruitment Strategies**

Recruitment Strategies

There Are Several Reasons to Form a Landowner Association:

- 1. A wind developer has expressed an interest in your area**
- 2. A few landowners are wanting to pursue wind development**
- 3. County Officials/ Economic Organization are encouraging development**
- 4. Control the development of wind energy in your area**

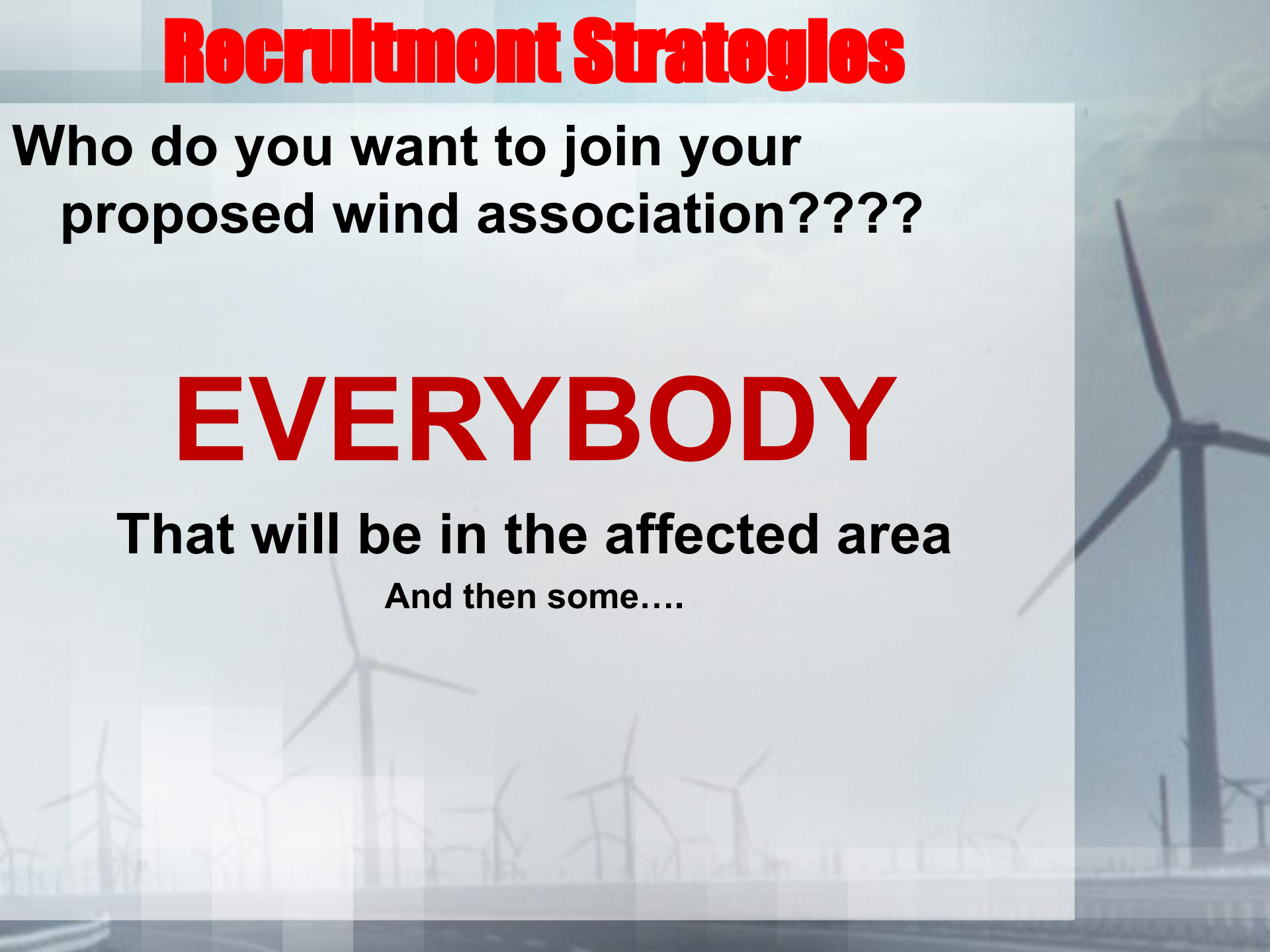
Recruitment Strategies

**Who do you want to join your
proposed wind association????**

EVERYBODY

That will be in the affected area

And then some....

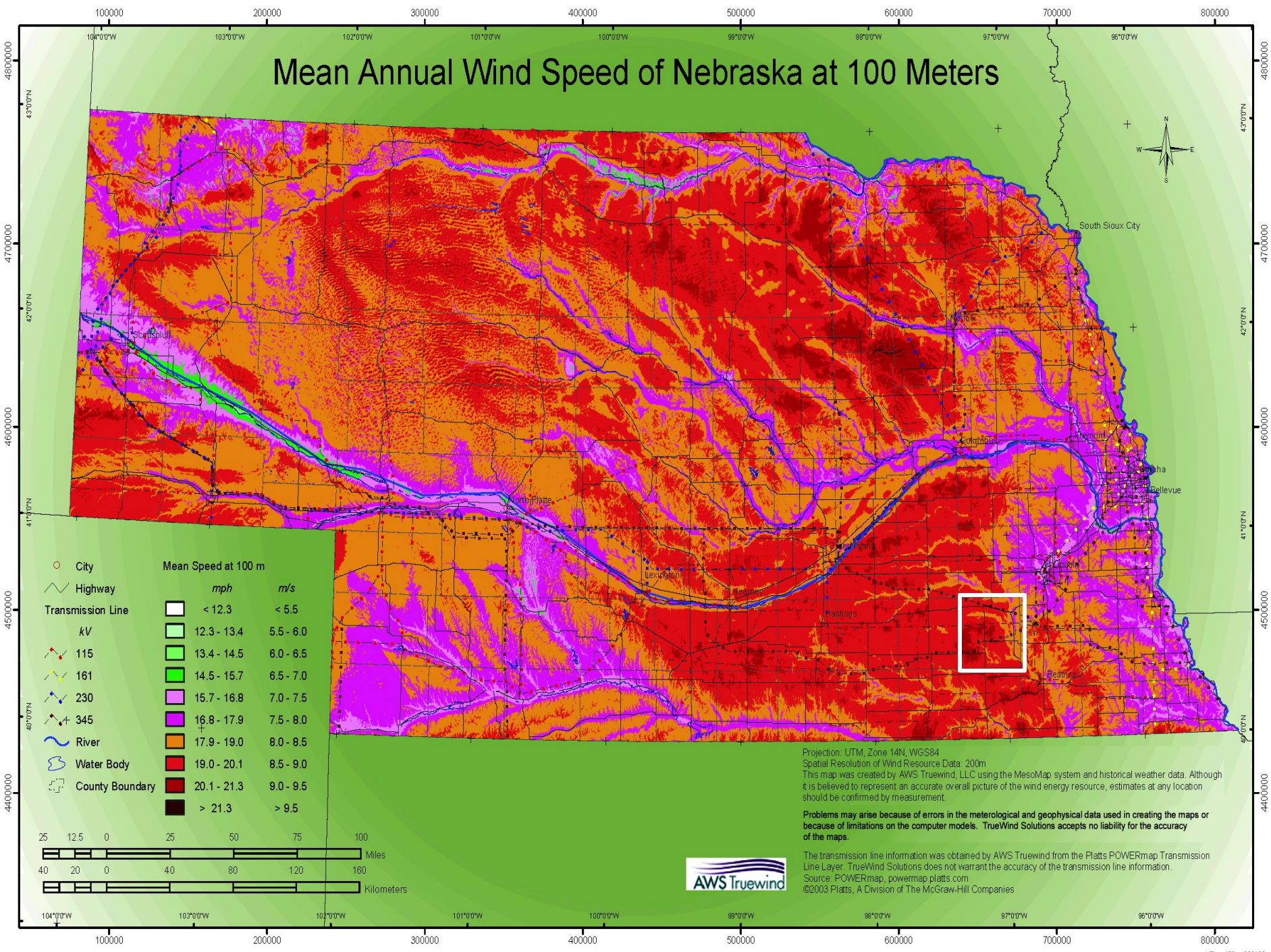


Recruitment Strategies



Saline County Wind Association (SCWA) A brief History

Mean Annual Wind Speed of Nebraska at 100 Meters



	Mean Speed at 100 m	
	mph	m/s
○ City	< 12.3	< 5.5
⚡ Highway	12.3 - 13.4	5.5 - 6.0
⚡ Transmission Line	13.4 - 14.5	6.0 - 6.5
⚡ 115 kV	14.5 - 15.7	6.5 - 7.0
⚡ 161 kV	15.7 - 16.8	7.0 - 7.5
⚡ 230 kV	16.8 - 17.9	7.5 - 8.0
⚡ 345 kV	17.9 - 19.0	8.0 - 8.5
🌊 River	19.0 - 20.1	8.5 - 9.0
🌊 Water Body	20.1 - 21.3	9.0 - 9.5
🗺️ County Boundary	> 21.3	> 9.5

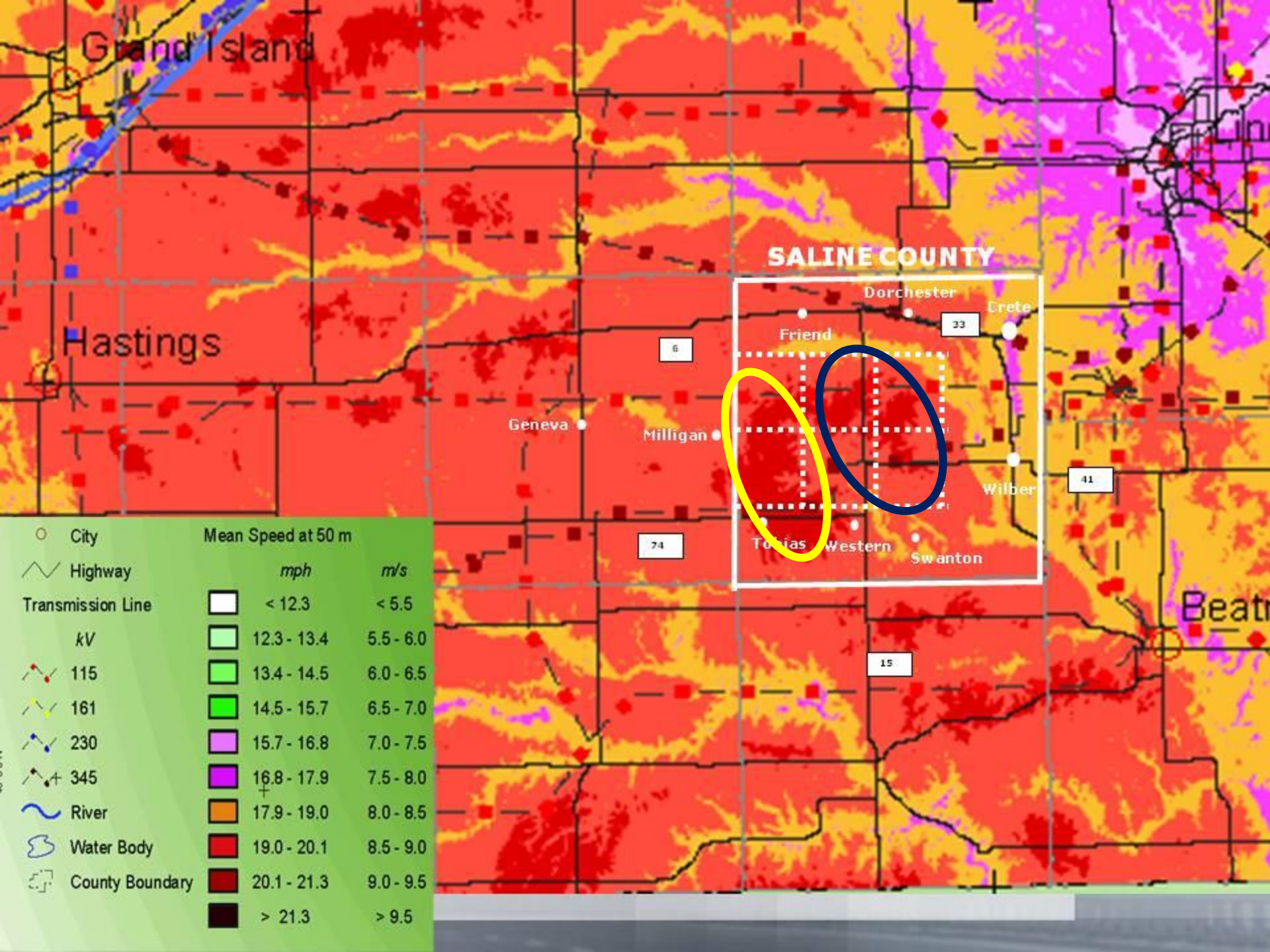


Projection: UTM, Zone 14N, WGS84
 Spatial Resolution of Wind Resource Data: 200m
 This map was created by AWS Truewind, LLC using the MesoMap system and historical weather data. Although it is believed to represent an accurate overall picture of the wind energy resource, estimates at any location should be confirmed by measurement.

Problems may arise because of errors in the meteorological and geophysical data used in creating the maps or because of limitations on the computer models. TrueWind Solutions accepts no liability for the accuracy of the maps.



The transmission line information was obtained by AWS Truewind from the Platts POWERmap Transmission Line Layer. TrueWind Solutions does not warrant the accuracy of the transmission line information.
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Recruitment Strategies

First and foremost you need to determine your organizations initial objectives






MN wind project - roads

Recruitment Strategies

First and foremost you need to determine your organizations initial objectives


This will help keep the organization focused till your true objectives are defined.

The time frame for this will be determined by the urgency of the need for wind development in your area



Old and New Wind Energy Generation

NE Landowners
are selling wind
rights



What Is The Process

5 Phases of Wind Development

- Land Owner Education
- Negotiation
- Option Period (2 to 9 yrs)
- Construction (1 to 2 yrs)
- Operation (20 yrs with automatic 20 yr renewal)



Recruitment Strategies

Something to consider when signing a wind lease:

If you are a young landowner and you sign a wind lease today, your unborn child's grandchild could be 10 years old when that lease terminates.

If your older, well, you get the idea...

Recruitment Strategies

- **You can raise funds to hire an experienced WIND attorney.**
- **As an association you can negotiate from a position of strength.**
- **Can prevent ‘Cherry Picking’ by developer(s)**
- **Can prevent pitting neighbor against neighbor**
- **Get the jump on many issues that need to be dealt with during lease negotiations**

Recruitment Strategies

**It is my recommendation
that a Wind Association's
primary objective is to
protect the landowner and
the County's assets.**



Recruitment Strategies

**In Saline County's Case
our 1st order of business
was to educate the
interim board members,
the Landowners, and the
County Officials.**

Saline County Wind Association Informational Meetings

The Saline County Wind Association will be hosting two informational meetings regarding Wind Farm development in Saline County. Area landowners are encouraged to attend one of the two meetings. The same information will be presented at each meeting.

Saline Center
Wednesday, November 19, 2008
and
Thursday, November 20, 2008
7:00 PM

While the meetings are open to all residents and landowners of Saline County, the main targeted audience are the landowners in the following Townships:

* Atlanta * Brush Creek * Monroe * North Fork *
* Pleasant Hill * Turkey Creek *

Presenters and topics of discussion include:

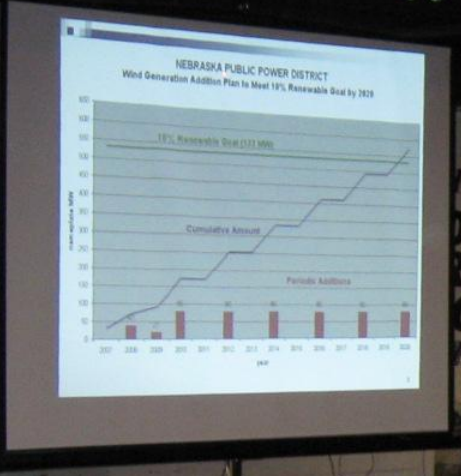
- √ Wind Association History and
Introduction of Interim Wind Board and Alternates
Dave Vavra, Chairman-Saline County Wind Association
- √ Wind Energy Development in Nebraska
John Hansen, President-Nebraska Farmer's Union
- √ Legal Aspects of Wind Energy That All Landowners Need to Hear
John Hay, University of Nebraska-Lincoln
- √ Saline County Commissioners' View on the Project
Willis Luedke, Saline County Commissioner
- √ View From the State
Senator Russ Karpisek
- √ Wind Association's Call to Action of Landowners
Dave Vavra - "We Need To Work Together"

Landowners - This could mean additional INCOME for you!

Call your neighbors, pool rides, choose one of the meetings, don't miss this opportunity.

For additional information, please contact:

*Darrel Hayek (402) 947-8601, Doug Horak (402) 821-2036, Darel Petersen (402) 576-3736,
Doris Broz (402) 821-2547, Dave Rezabek (402) 946-6631, Nicky Zalesky (402) 826-0376,
Dave Vavra (308) 380-7225*



A man in a dark jacket is standing at the front of the room, gesturing towards the projection screen while presenting to the audience.

01/19/2009



01/19/2009



WE WELCOME YOU
WESTERN FRATERNAL LIFE ASSOCIATION

VITAME VAS



OUR MOTTO IS
TRUTH
LOVE-LOYALTY

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GRAIN-FERTILIZER-FUELS
MILLIGAN, NEBR.

MILTON BRIS INC.
MACHINERY SALES
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FRESH, HONOLULU, 601 S. 20TH ST. - 783-1111

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TIM AKER - PH.D. CITYSICAL REP.
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WIL-BOL LANES

Recruitment Strategies

Part of the educational process was to organize a field trip to a operating wind farm near Concordia, Kansas.



01/30/2009



01/30/2009



Installing road rock on top of fabric mat material.

Recruitment Strategies

**Once the initial objectives are met,
determine the next set of objectives**

- For SCWA it was to elect a permanent board and then pursue wind development for the area**
 - The board interviewed several wind developers**
 - Then in separate meetings the most promising developers presented their proposals to the entire membership**
 - Hired an experienced wind attorney**

Recruitment Strategies

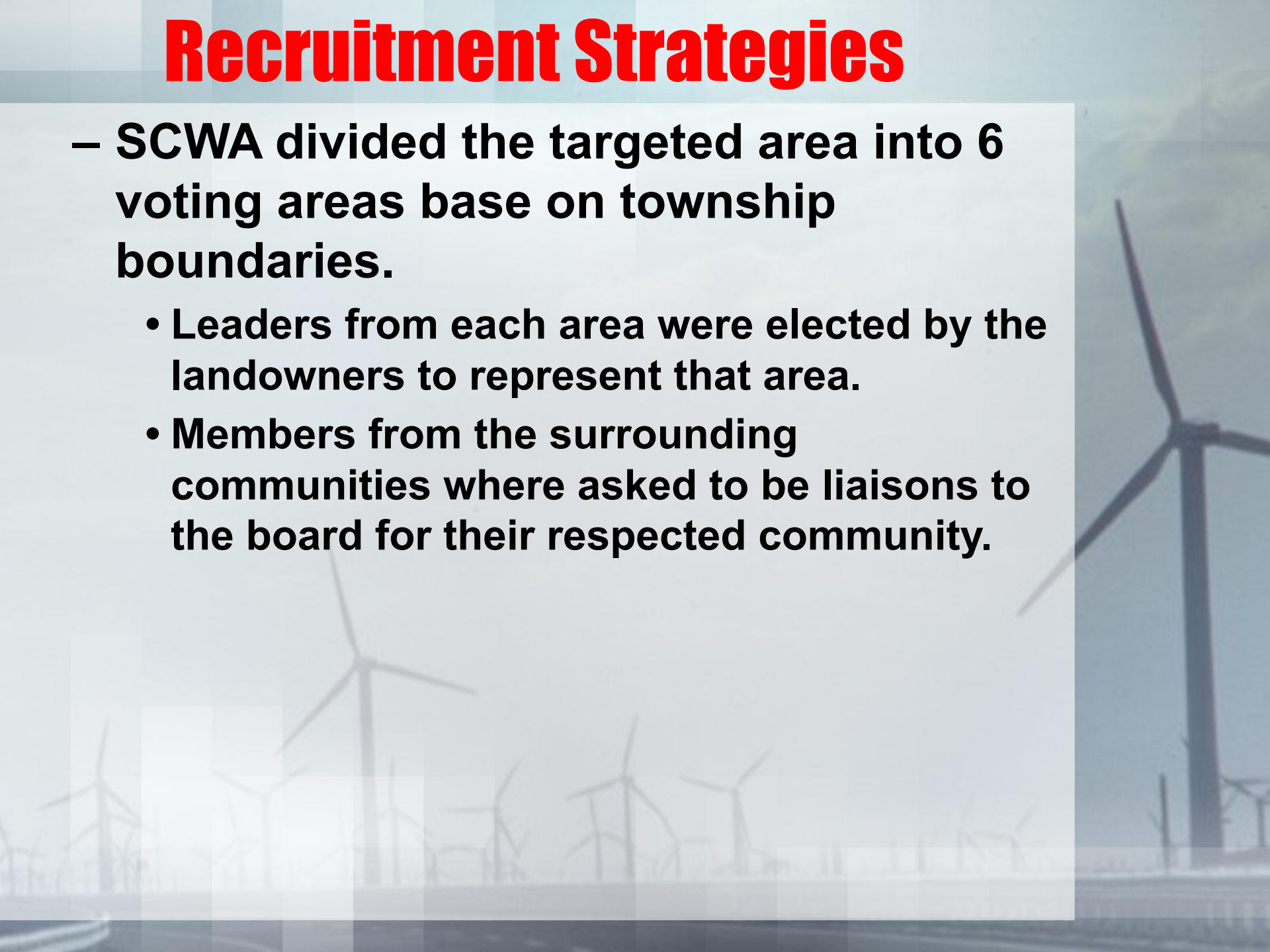
- **Negotiate an equitable wind lease agreement with the chosen wind developer**
- **Hold educational meetings with the general membership to explain the negotiated contract**
 - **No member was bound to sign any lease agreement.**
 - **Our job in protecting the landowner was to educate, negotiate, and explain the strong points and shortcomings of the negotiated Lease Agreement**

Recruitment Strategies

- You will be forming a volunteer organization. You have to look for ways to involve as many people as possible.
 - You will always have your core leaders
 - Some of these will step forward
 - Some you will need to recruit
 - You look for people that have a strong interest in putting the project before their own agenda(s)
 - Look for those who think outside the box, even if they may be contrarian from time to time.

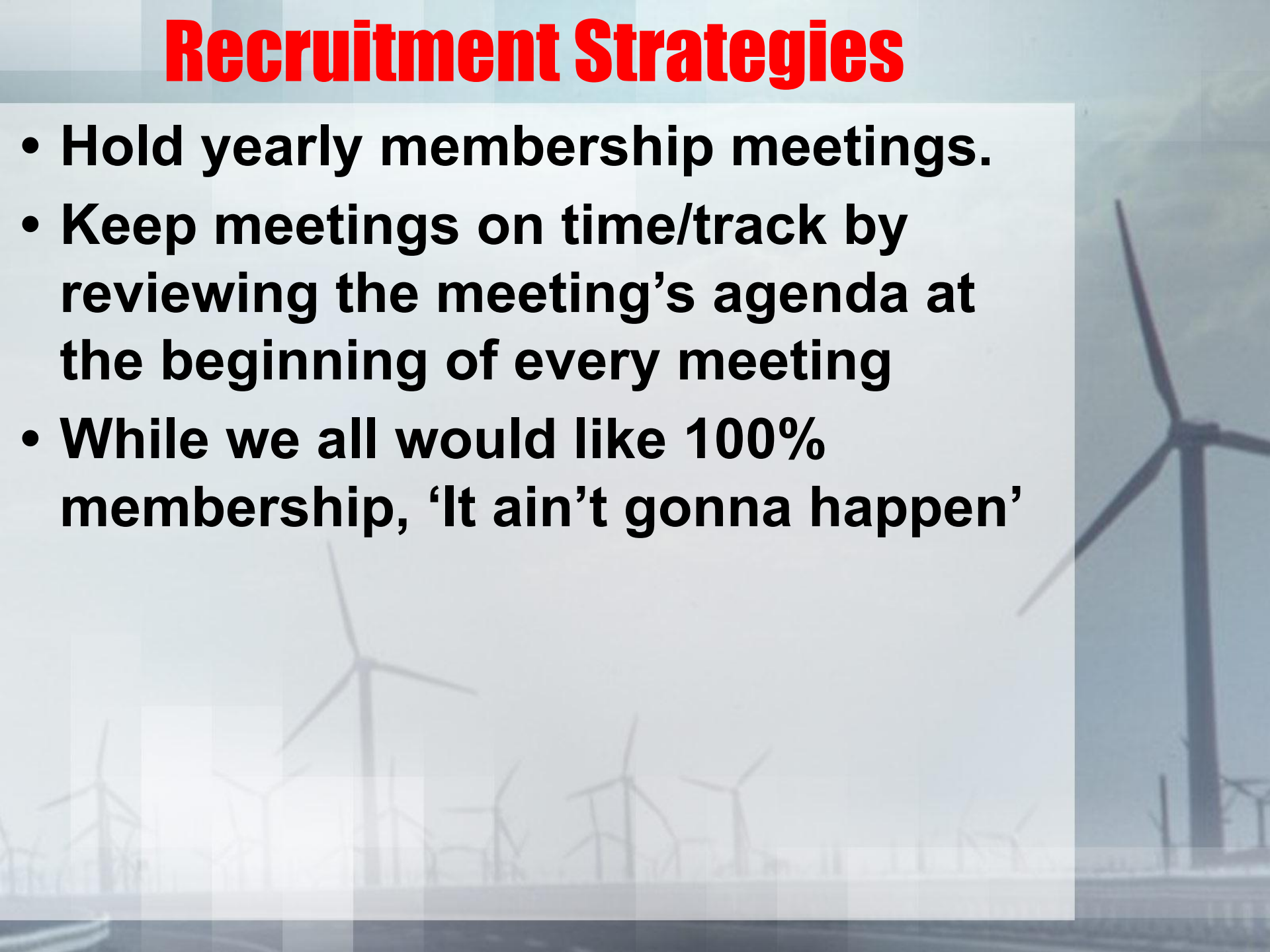
Recruitment Strategies

- **SCWA divided the targeted area into 6 voting areas base on township boundaries.**
 - **Leaders from each area were elected by the landowners to represent that area.**
 - **Members from the surrounding communities where asked to be liaisons to the board for their respected community.**



Recruitment Strategies

- Hold yearly membership meetings.
- Keep meetings on time/track by reviewing the meeting's agenda at the beginning of every meeting
- While we all would like 100% membership, 'It ain't gonna happen'



Recruitment Strategies

If your goals or objectives are less than clear-cut, nobody will follow you, much less join and stay with you.

Recruitment Strategies

You have to be looking at this for the long term, enthusiasm deteriorates quickly if you don't set and keep the long term vision in place.

Recruitment Strategies

In closing:

- **Determine your initial objectives**
- **Educate potential members**
- **Involve local government officials**
- **Based on feedback from the members either proceed with or terminate the process**
- **Elect permanent leaders (Board with set terms)**
- **Determine a new set of objectives if needed**
- **Engage and further educate the membership and local officials**

Ainsworth, NE



If successful, this could be your Western Horizon

10/04/2010